



**ANTILLES
STRATEGY
GROUP**

Cuba Trade & Public Affairs Consultants

CUBA: The Political and Economic Implications at the National & Regional

May 17, 2016

**Understanding the Normalization Process and Forecasting the Future
Relations and Sustainable Development Efforts in the Caribbean Basin**

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Introduction:

To Understand the Present US / Cuba Relations

We must engage in a series of “Truth-Telling Processes”

**“Two cannot meet at a specific set time and place
without a prior agreement”**

- **Goals and Intention of the US Government in the process of Normalizing Relations with Cuba - Engaging in Diplomatic, Economic and Political Relations**
- **Goals and Intention of the Caribbean Basin Nations concerning their Relations with Cuba - Engaging in Diplomatic, Economic and Political Relations**



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Variables in Moving Forward in Normalization:

“If you don’t know the History, everything will always seem like a mystery.”

Take me to a place where I am made whole – prior to the present situation, conditions and experiences.

What do we want – How are we going to get it !!!!!

Sovereignty, Self-determination, Autonomy



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Cuba: Socio–Economic and Political Focus (313 Policies) 2006 – 2016

- 1) Intention: The Safety and Security of the Cuban People – From any threat to the Revolution & its Goals**
- 2) Sustainable, Rational, Equitable Economic Development Practices – Societal Participation**
- 3) Preservation of National Identity, Conservation of Natural Resources, Safeguarding Local Ownership**
- 4) Commitment to Humanity, Global Participation and Contribution to Improve Quality of Life for the Region**



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Cuba: Economic Implications in the Caribbean

Cuba Focus Industries: Competition or Collaboration

**Agricultural and Forestry, Food Industry, Sugar Industry
Pharmaceutical and Biotechnological, Scientific
Research, Nano Technology and Nuclear Research,
Tourism, Construction, Energy and Mining, Wholesale-
Distribution, Health / Medical Services, Manufacturing
and Assembly, Chemical and Electronics,
Transportation, Sustainable Energy, Informatics and
Communications**



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LEADING ECONOMIC SECTOR FOR CUBA

Agricultural

Food Industry

Sugar Industry

Pharma and Biotech

Scientific Research

Nano Technology

Nuclear Research

Tourism Potential

Health / Medical Services

Manufacturing and Assembly

Sustainable Energy

Informatics and Communication

Human Resources / Human Capital

Final Thoughts:

Cuba's Future Participation / Influence in the Caribbean Basin

- 1. Negotiation Capacity and Implementation Normalization**
- 2. Socio-Economic Policies and Social & Educational Infrastructure
“Revolutionary Gains and Goals”**
- 3. Stability and Sustainability: Political and Societal**
- 4. Competition or True Collaborator in the Caribbean:**