

“the voice of the caribbean shipping industry”

>> [Anticipation High for May 2014 Caribbean Shipping Executives' Conference](#)

CSA MIAMI CONFERENCE TO ADDRESS KEY ISSUES IN SHIPPING



Grand ballroom, Miami Marriott, Biscayne Bay

The Caribbean Shipping Association (CSA) has opened registrations for the 13th annual Caribbean Shipping Executives Conference (CSEC) to be held in Miami, Florida from May 12 - 14, 2014.

The CSA is hosting this year's conference in collaboration with the Port of Miami at the Marriott Biscayne Bay. Described as the “bridge to Everything Miami,” the Marriott Biscayne Bay is located at the intersection of the Miami Arts and Design Districts, just minutes from the Port of Miami. Executives in the shipping industry from the Caribbean, Latin America, North America and Europe will meet over the three days to discuss issues affecting the industry. High on the agenda is an update on the Panama Canal which has recently been embroiled in disputes over funding and delays. The expanded canal was

initially expected to be completed by June 2015. With the recent delays, the project is now expected to be concluded by December of that year.

Additional topics for discussion include the new marine gas era, securing ports impact of International Ship and Port Facility Security/Maritime Transportation Security Act on shipping companies as well as a cruise industry update.

Delegates will also have the opportunity to see presentations on the Port of Miami - looking at the Caribbean and how maritime domain awareness affects ports and shipping. Maritime domain awareness refers to an understanding of anything associated with the maritime domain that could impact the security, safety, economy, or environment. Areas and things of, on, under, relating to, adjacent to, or bordering on a sea, ocean, or other navigable waterway, including all maritime-related activities, infrastructure, people, cargo, and vessels and other conveyances are considered to be the maritime domain.

Among the speakers confirmed for the conference are Oscar Bazan, executive vice president for Planning and business development Panama Canal Authority; John Hatley, PE Americas vice president of Ship Power Wartsila; Ed Seebald, Commander USCG and William Lusk, associate editor, Maritime Security Outlook; and Michelle Paige, President of the Florida Caribbean Cruise Association (See Feature on Page 3.) The Shipping

Executives Conference is the first of two conferences hosted by the CSA annually. The CSA, the voice of the Caribbean shipping industry, was established in 1971 to facilitate development of an efficient, viable Caribbean shipping industry. Conferences hosted by the CSA provide a forum in which matters relevant to the growth and development of Caribbean shipping are discussed. Click [HERE](#) to register.

Delegates Anticipate CSEC’s Dynamic Agenda

DAY 1 – Monday, May 12th	
CONFERENCE REGISTRATION	
8:30 AM	OPENING CEREMONY
Honorable Carlos A. Gimenez Mayor- Miami Dade County Grantley Stephenson, C.D., J.P. Chairman & CEO, Kingston Wharves CSA President David Jean Marie CEO, Barbados Port Inc. CSA Vice President	
BREAK	
10:30 AM	PANAMA CANAL UPDATE
Oscar Bazan Panama Canal Authority	
12:00 PM	44th AGM Host Presentation
Asociacion de Navieros de la Republicana Dominicana	
12:30 PM	NETWORKING LUNCH
1:45 PM	The Benefits of Advanced Level Training in the Maritime Industry

Professor Miguel Carrillo, PhD, Arthur Lok Jack Graduate School of Business	
2:45 PM	Introduction and Overview of Marine Insurance
Mr. Ken Furlow Vice President, NSI Insurance Group	
7:00 PM	CULTURAL ACTIVITY
DAY 2 - Tuesday, May 13th	
8:30 AM	New Marine Gas Era
Mr. John Hatley, PE- Americas VP Ship Power, Wartsila	
COFFEE BREAK	
10:30 AM	Securing our Ports- Impact of ISPS/MTSA on Shipping Companies
Ed Seebald, Commander (Retired) Founder & President Seebald & Associates	
DAY 2 - Tuesday, May 13th (Con'td)	
12:00 PM	NETWORKING LUNCH

1:30 PM	The Cruise Industry: Know the benefits in order to appreciate and seize the benefits
	Michelle Paige President, Florida Caribbean Cruise Association
	Dimitri Cloose Curacao Ports Authority
4:00 PM	Port of Miami Tour
6:30 PM	CULTURAL SHOWCASE
DAY 3 - Wednesday, May 14th	
8:30 AM	PORT OF MIAMI-LOOKING AT THE CARIBBEAN
	Juan Kuryla Port Director - PortMiami
	BREAK
10:30 AM	How Maritime Domain Awareness Affects Ports and Shipping
	William Lusk Publisher, Maritime Security Outlook
11:30 AM	Invasive Species- Their effect on Cargo and Vessels
	Mr. Lyndon John Caribbean Invasive Species Project Royal Society for the Protection of Birds
	Mr. Kevin Peters Vice President, Business Development Subsea Global Solutions
12:30 PM	Caribbean Freight Exchange Web Programme
	Mrs. Sabine Bajazet Chargee de Communication et des actions exterieures

FCCA head to address CSEC on cruise benefits



FCCA President - Michelle Paige

In order to seize the benefits of cruise shipping, it is first necessary to know what these benefits are. That is the view of Michele M. Paige, President of the Florida Caribbean Cruise Association (FCCA), and it will also be the theme of

her presentation when she takes the podium as one of the featured speakers at the 13th Shipping Executives Conference (CSEC) hosted by the Caribbean Shipping Association, at the Miami Marriott, Biscayne Bay, Miami, from May 12 to 14, 2014.

Ms. Paige's career in the cruise industry spans more than three decades. She spent 17 years in various positions at the Cruise Lines International Association (CLIA), before moving to the FCCA as its director of operations and communications, steering the association on issues such as: destination port development, product development, research and training, as well as serving as a liaison with environmental entities.

She was appointed to head the association in January of 1994 as its executive director and named president in March 1997.

The FCCA is a not-for-profit trade organization composed of 15 Member Cruise Lines operating more than 100 vessels in Floridian, Caribbean and Latin American waters. Created in 1972, the FCCA's mandate is to provide a forum for discussion on tourism development, ports, tour operations, safety, security and other cruise industry issues. By fostering an understanding of the cruise industry and its operating practices, the FCCA seeks to build cooperative relationships with its partner destinations and to develop productive bilateral partnerships with every sector.

>> Technical expertise to be shared



*John Hatley PE - Americas Vice President, Ship Power
Wartsila North America Inc*

Award Winning Marine Engineer, John Hatley to Address CSEC on the New Marine Gas Era

The increasing cost for fuel for operating marine vessels has had a great financial impact on global trade. As the shipping lines and consumers alike continue to shell out big bucks for transporting goods across the world, there's a shift towards LNG natural gas as the preferred fuel for marine vessels. The shift is being referred to as the New Marine Era for Gas.

John Hatley PE, Americas Vice President Ship Power for Wartsila North America, will address this topic at the upcoming Caribbean Shipping Executives Conference (CSEC) to be held in Miami, Florida from May 12 - 14, 2014.

Hatley, an award winning marine engineer, has written a comprehensive paper on the topic. He received the 1st place award for his paper from The Society of Naval Architects and Marine Engineers, during the 2012 Offshore Technology Conference in 2012 in Houston, Texas.

He has over 30 years of combined marine experience spanning business development, project management of domestic and overseas vessel construction, owner's representation, ship operations, and vessel design.

Prior to joining Wartsila, he held positions with GE Transportation, Marine Industries Northwest, First American Bulk Carriers, John J. McMullen Naval Architects, US Container Lines, and Trinidad Tankers. He is a licensed Chief Engineer with 8 years sea experience onboard commercial ships in global trades, the last 2 years serving as Chief Engineer.

He has a BS degree from the US Merchant Marine Academy Kings Point Dual License Program, an MSE Naval Architecture Marine Engineering from the University of Michigan, and an MBA from the University of Washington. He holds positions of trust on various industry, plus academic advisory boards and was the recipient of the 2008 Rear Admiral McCready Award for Outstanding Achievement in Marine Engineering.





>> CSA Training Agenda

CSA, Arthur Lok Jack Graduate School Collaborate to Award Scholarships

Two employees of KCT Services Limited were awarded full scholarships from the Arthur Lok Jack Graduate School of Business, Trinidad & Tobago, to pursue the institution's online Master's Degree in Port and Maritime Management. The advanced degree programme was launched in 2011 and received endorsement by the Caribbean Shipping Association (CSA) at its 2013 Annual General Meeting, where a Memorandum of Understanding (MOU) was inked between the two organizations. The CSA has articulated support for the programme through its commitment to collaborate with the Graduate School in the promotion of the programme throughout the shipping industry in the Caribbean and Latin America.

The scholarships, valued at more than USD 11,000 each, were awarded under the terms the MOU and will see two qualifying shipping industry staff members benefiting per intake.

Satisfying the requirements for admission and undergoing an extensive and competitive assessment by a panel of CSA executives, KCT's Assistant Shift Manager, Shaun Cochrane, and Shift Manager, Ian Tefler, are the proud and deserving recipients of the first scholarships offered through the CSA. We spoke to the sharp and hardworking 37-year-old Shaun Cochrane, who has already spent 17 years working in the shipping industry.

While acknowledging that he has gained significant practical experience in warehousing, finance and operations at KCT, he said he felt strongly that the advanced studies which he is about to pursue will allow him to operate at a higher and more strategic level. He appeared well read and ready to commence his studies, starting May 2014, boasting that 'the lecturers at Arthur Lok Jack, have international experience which adds credence and demand to the tailored programme they offer'.



*Shaun Cochrane - 2014 CSA-
Arthur Lok Jack Graduate
School Scholarship Awardee*

Shaun's ultimate goal is 'to be among the future navigators of the Shipping Industry at a regional level, offering leadership and service which will contribute to continuous growth, and economic benefit to the entire region, employees and their communities'. He added that the award will go a far way in helping to shape his career and future in the Shipping Industry, and expressed his gratitude to the CSA, the Arthur Lok Graduate School of Business and his many mentors at KCT for their confidence which he said has bolstered his enthusiasm to take on this new and exciting opportunity.

2014 Training Activities

>>Port Agency Seminar
May 2014 – Barbados

>>Cartagena Exchange Programme
June 2014 – Colombia

>>Cruise Tourism Seminar
September 2014 – Antigua

CSA will continue its focus on training for its members across the region and will keep you abreast of opportunities as plans are confirmed.

CSA Website to get a facelift

CARIBBEANSHIPPING.ORG, the epicenter of the CSA's digital footprint, is slated to benefit from a facelift. Work to re-scope and design a new online portal for the Association with much improved functionality, started during the last quarter of 2013 and is currently more than 95% complete. Look out for a new Members' Lounge, and dedicated training and event pages which are but some of the new features included...

>>THE NEW PORTAL GOES LIVE MAY 2014!

The screenshot displays the homepage of the Caribbean Shipping Association website. At the top, the logo for the Caribbean Shipping Association is visible, along with the tagline "THE VOICE OF THE CARIBBEAN SHIPPING INDUSTRY". The navigation menu includes links for Home, About Us, News, Photo Gallery, Links, and Contact Us. A search bar is located in the top right corner. The main banner features a large image of a port and the text "CARIBBEAN SHIPPING EXECUTIVES CONFERENCE MAY 12 - 14, 2014". Below the banner, there are four columns of content: "General Council" with a link to view members, "Groups" with a link to visit group areas, "Official Journal" with a link to the journal, and "Training" with a link to enter training areas. Further down, there are several news articles, including "CSA Conference Opens in Freeport, Bahamas" and "Home of The 43rd Annual General Meeting, Conference and Exhibition". At the bottom, there are sections for "Conferences", "Awards Portal", and "CSA Calendar". The footer contains the Mission Statement, Company information, Secretariat details, and Contact information, along with social media links for Facebook, Twitter, and YouTube.

Want to be featured in the next issue?
Send your stories to [✉ csa@cwjamaica.com](mailto:csa@cwjamaica.com)



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